



The Ozaukee County Fair is bringing back our promotion **Taste of the Ozaukee County Fair**.

- Each food vendor can submit one item for the Taste of the Fair.
- During the fair, we will encourage the public to go to the various booths to purchase **Taste of the Fair** items
- The public will be able to vote online for their favorite item.
- The winner will get a Plaque from the Ozaukee County Fair, that you can proudly display at all of your fair and festival events.

#### What I Should Submit

- We are planning on two categories, “Sweet” and “Savory” ○ Please let us know which category you would choose for your entry
- If possible, please submit a photo with your entry – then we can use that in our advertising and on our website for voting
- We also would like to promote this with local and regional news, so we will promote your stand for you – and your yummy food!

#### How the Votes will be Counted

- We will ask you to put QR Codes by your stand (provided by the fair) – so the public can link directly to our website for voting.
- At the end of the fair, we will tally the votes and send out your plaque.
- We also plan on providing results overall to each vendor so they can plan for the next year.
- When a fair patron votes, they will submit their name, contact information and entry – by voting they will be eligible for a \$25 Visa Gift Card if their entry wins.
  - Example – Jimmy Smith votes best savory for John Concession’s “Classic Corn Dog”. The Classic Corn Dog wins – so we will look at everyone who voted for the Classic Corn Dog, put their names in a hat, and at random, choose a winner for a Gift Card that will be sent out.

#### How to Submit

- Please email Jamie at [advertising@ozaukeecountyfair.com](mailto:advertising@ozaukeecountyfair.com) – with your details ○ Name, Business Name, Mailing Address & Phone Number ○ Items you would like to submit
- Have a question? ○ Please email [advertising@ozaukeecountyfair.com](mailto:advertising@ozaukeecountyfair.com) or call or text 262-483-0564

Thanks for your participation!